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PRESS RELEASE

Topic: Jackson's Point publisher continues to please readers and retailers.



Since creating a display of books created by the local independent publisher Soul Asylum Poetry, Sutton's Turn the Page bookstore has enjoyed steady sales from the variety of poetry, novels and children's books. The quality of the content and printing attracts repeat customers to this collection of new titles, amid shelves full of used books at discount prices.

Mary Schwab comments: "Last fall Ken approached us with an assortment of newly printed books that stand out from the crowd. They have a special appeal because they are published right here in Georgina and some of the authors are local residents, like David C.

Lawton and Ken himself. The word has gotten out that we have our own publisher in town and you just have to look at the books to see the care they put into everything they do."

The books range from romantic and dramatic poetry to adventure novels and dark horror. For the children there is an on-going series of short stories that can be read in rhyme. Lessons are learned through the eyes of a puppy named Harold. These are printed in large type and illustrated with flair and fun for read along sessions or for little ones to amuse themselves.

Soul Asylum Poetry and Publishing has a small core of local talent for design and editing but the growth has been international in scope since the beginning. Their reputation for fairness with the creative people they serve has stimulated an influx of writers, artists and now musicians, from Australia to Ireland. The company was invited by Stouffville's new community radio station WhiStle Radio, to produce weekly shows of music and spoken word. Shows have been broadcast by FM radio. Starting with assistance from the Ontario Disability Support Program and from South Lake Community Futures, Ken is never far from the beginning struggles of Soul Asylum Poetry, and he takes pleasure in doing what he can for others, especially those with challenges of their own. Aspiring writers and musicians in the area are welcome to contact www.soulasylumpoetry.com

Photo caption: Ken Cowle and bookstore owner Mary Schwab with locally published books.

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